



Daniel Glentworth

Management Consultancy

International Business provides students with an in-depth understanding of the global practices across the spectrum of business fields. Being equipped with insights into the global economic and business climates is particularly beneficial for those who hope to work abroad, it shows that you are an open-minded individual who is open to the idea of change – an important quality as the economy becomes increasingly global.



Increased interconnectedness of national economies means that more job opportunities are likely to be abroad or involve travel to different places around the world. Therefore, demand continues to grow for individuals who understand the global context of business across every field, covering issues from the logistics of international trade and cross-border investments to the cultural and ethical issues that can be faced in the practice of business around the world.

International Business is an especially useful degree to study when it comes to understanding different viewpoints; students are challenged to approach issues from different perspectives. These skills are increasingly valuable to employers faced with the challenge of opening and integrating multiple markets and achieving cohesion and collegiality in increasingly diverse workforces.

Post 16 Education	Higher Education
A Level Business & Economics, Geography & Biology	BSc (Hons) International Business

Daniel's advice: It is absolutely fine not to know what you want to do, where you want to be or how your next ten years or so will pan out. A plethora of options are available and so much information is thrown at you that something you had never even previously considered may cross your path and take your interest.

Be open minded and take as many opportunities as possible.

Daniel's Career

I am currently living in Manchester working at a Corporate Finance firm in a broader Management Consultancy role.





Why did you choose to study International Business?

I had no idea what I wanted to do in the future, or even what area of work I wanted to be in.

I enjoyed my A Level subject choices. As a result of that, I decided to narrow down potential degree choices to match these broad areas. Out of the subjects I particularly enjoyed Business & Economics and I have always loved learning more about the world we live in, hence liking both human and physical aspects of Geography. I came across International Business and thought it was the perfect combination between both Business & Economics and Geography, and because I enjoyed these areas of study, I decided to pursue it as a degree choice.

In addition to the appealing academic side of the degree, I was also interested in the options to Study Abroad and undertake a Work Placement, both of which I could do as an International Business student.

Daniel's experience as a student

Studying at university for me was one of the most enjoyable stages of my life. University was an eye-opening experience and some of the most important years in my life. It's so much more than going to get a degree when you think about it as an entire package; moving away from home, learning a new city, living in a new place all whilst meeting new people.

It enabled me to develop more as a person, become more independent, and learn many invaluable skills. Especially time management; balancing social life and working life. As well as gaining a degree and all the academic skills that you develop as you work towards it, university is also the perfect place for personal development. There are so many opportunities available to you at university and I tried to take full advantage of them.

Loughborough is a great place to get yourself out there, meet new people and even put yourself out of your comfort zone in order to develop even further.



Loughborough University offers undergraduate degrees in the following areas:

Accounting and Financial Management, Finance and Management, Business Analytics, International Business, Management, Marketing and Management, Economics, Business Economics and Finance, Economics and Management.